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## 32 TEAMS. ONE GOAL. TO END POLIO.

### HIGHLIGHTS

- Take part in a 32-team corporate football challenge with all the fun and excitement of a mini World Cup.
- Raise funds to support UNICEF's contribution to a global immunisation program.
- Competitions and prizes throughout the day.
- Raise the most funds and win a once-in-a-lifetime opportunity to see UNICEF's work in action on an international field trip.

### FAST FACTS

**What:** Corporate seven-a-side football tournament.

**When:** 13 October Melbourne  
18 October Sydney

**Registration fee:** \$75 per player (non-refundable).

**Team numbers:** A minimum of 10 and maximum of 15 players.

**Fundraising entry fee:** \$8,000 per team. This can be paid by your organisation or via team fundraising. Fundraisers will be supported by Inspired Adventures.

**The game:** Each game shall consist of two 12-minute halves with no half time and immediate change over of sides. Each team is guaranteed four games.

## CLICK HERE TO REGISTER!

Call: Nadia on 1300 905 188  
Email: [nadia@inspiredadventures.com.au](mailto:nadia@inspiredadventures.com.au)



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# WHAT WILL MY IMPACT BE

## **32 teams. One goal. To end polio.**

UNICEF and its partners have spent the past 20 years working to rid the world of polio. Today we stand on the brink of eliminating this debilitating virus forever. We are 99 per cent there but the job's not done.

Polio is gone from all but three countries: Nigeria, Pakistan and Afghanistan. To stop now is to risk the spread of polio and the health of millions of children.

Support Football Aid and help UNICEF end polio.

Here's how your fundraising can help:

**\$800** buys 1,600 safety boxes for the secure disposal of used syringes and needles after a community polio immunisation day.

**\$1,200** buys 60 vaccine carriers to transport life-saving polio vaccines to children in remote areas.

**\$8,000**, or your total team fee, buys 47,000 polio vaccines to protect a whole village from this debilitating disease.

Polio hits children hard. A football match may leave you battered and bruised but polio will leave a child paralysed for life. No football. No walking to school. No play. Ever... That's what life is like for a child with polio. Your day on the football field can help eliminate the threat of polio – for good.

Abdullah was two when he and his younger brother, Tukur, were infected with polio. The virus attacked Abdullah's body and left him without movement in his legs. Abdullah lives in Nigeria – one of three countries where polio remains a threat. He, and so many like him, will never know what it is to kick a ball about but it could have been so different. Polio can be prevented and a simple immunisation can protect a child for life.

**Please, join us and play in Football Aid 2013.  
Help us end polio.**

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# ABOUT FOOTBALL AID

## **32 teams. One goal. To end polio.**

Football Aid is back for 2013. It's bigger and better than ever. This year 32 teams will compete in Sydney and Melbourne, all striving for one goal: to end polio.

The total team contribution is a minimum of **\$8,000**, with team members choosing an individual fundraising target of \$800, \$1,000 or \$1,200. Individual fundraisers must also pay an additional one-off registration fee of \$75.

Your company may choose to match its team's fundraising total, or simply donate the full **\$8,000** like last year.

The top individual fundraiser for Football Aid 2013 will receive a once-in-a-lifetime opportunity to see UNICEF's work in action on an international field trip in 2014.

### Steps to register:

- Speak to your colleagues, suppliers and clients and pull a team together.
- Register here.
- Create an Everyday Hero page.
- Start fundraising. Let your friends, colleagues and family know what you're doing and encourage your employer to match the team's fundraising total.

You won't be doing it alone. This year Football Aid has teamed up with Inspired Adventures to guide and support teams on their fundraising journey. You will be provided with a Toolkit full of great ideas to help you hit your targets. In addition, the team at Inspired Adventures will be supporting you along the way.

"Football Aid gives organisations the chance to make a real difference in many children's lives, while having a fun day out of the office. Western Union competed in the tournament in 2012 and our staff and agents thoroughly enjoyed themselves. The event provided our organization with a great team building day as well as an opportunity to network with other businesses committed to improving the lives of children around the world. We're looking forward to getting out on the pitch again and challenging for the Football Aid trophy in 2013!"

*Chris Cruzado. Regional Vice President,  
Oceania & Indochina at  
Western Union*



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# FAQs

## Where and when can I join Football Aid 2013?

There will be two tournaments in 2013, one in Melbourne on 13 October and one in Sydney on 18 October. Full details of venues will be released soon.

## Who can enter a team?

There are no restrictions about how teams are formed. You can form a squad with your colleagues and team-mates, partners and clients. Both male and female players are very welcome, however, we do require a minimum of two female players on the pitch at all times.

## How much does it cost?

The total team contribution is a minimum of **\$8,000**, with team members choosing an individual fundraising target of \$800, \$1,000 or \$1,200. Individual fundraisers must also pay an additional one-off registration fee of \$75.

Your company may choose to match the team's fundraising total or simply donate the full **\$8,000** team contribution. There is no registration fee should you wish to progress with this donation option.

## How do I fundraise?

Inspired Adventures will send you a comprehensive Fundraising Toolkit upon registration to help you reach your target. Your team manager will also have regular telephone support from the Inspired Adventures team to help you develop and manage your fundraising plan.

## Is my donation tax deductible?

All donations over \$2 to your dedicated fundraising page are tax deductible.

## What's included?

- Entry into the tournament for teams of up to 15 players.
- Fundraising advice and coaching from Inspired Adventures.
- A minimum of four games for each team.
- A catered lunch for up to 15 players.
- Hydration and beverages throughout the day.
- Change facilities.
- Competitions and prizes, including signed jerseys on the day.
- Participation in a 2014 international UNICEF field trip for the highest individual fundraiser.

"By being part of Football Aid in 2013, you will not only be part of a fun team challenge, you will help UNICEF get even closer to the global goal to end polio. With polio now gone in all but three countries, it's an achievable goal. We're thrilled to be here to motivate, inspire and guide you and your team on its fundraising journey."

*Justine Jurtis. CEO,  
Inspired Adventures*



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"Polio is a debilitating disease that strips away so much from a child. The effects last a lifetime and often exclude the most vulnerable from active participation in school, in their community and later in life, in work and family. We are so very close to being able to celebrate a world that is polio-free. Thank you for joining Football Aid and helping UNICEF and its global partners end polio."

*Norman Gillespie. CEO,  
UNICEF Australia*

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