



## **SINGAPORE TO HOST "AIR CARGO & LOGISTICS ASIA" EVENT**

Singapore, November 30, 2012 - The STAT Media Group of India and Singapore-based VFPR & Media Consultants have announced the launch of a new regional trade event for the air cargo and logistics industry in Asia and the Middle East.

The "Air Cargo & Logistics Asia 2013" Conference & Exhibition, which will be held for the first time at the Marina Bay Sands Convention & Exhibition Centre in Singapore on 16-18 October, 2013, will be an international biennial event, which will focus on the air cargo, logistics and E-Commerce delivery activities in the Asian and Middle East regions.

The Air Cargo & Logistics Asia 2013 Conference will take place in the mornings of October 14 and 15, 2013.

In addition, "Air Cargo & Logistics Asia 2013" will include a dedicated Shippers Summit and a Networking Forum for freight forwarders and logistics providers

The STAT Media Group are the organisers of the successful Air Cargo India and Air Cargo Africa trade events, while VFPR & Media Consultants, which is headed by Nol van Fenema, has been involved in the organisation of the well-known Air Freight Asia Conference & Exhibition in various trade centres in Asia.

Citing the latest Global Connections Report from HSBC, Mr van Fenema noted that: "Growth in Asia will again drive the world economy and prompt an acceleration of global trade in the decade ahead." The report also said that "the pace of growth will be picking up again in 2013, which will give renewed impetus to trade flows, both within the region and globally."

According to van Fenema, major countries in the region, such as India and China along with well established and emerging countries like Malaysia, Singapore, Indonesia, Thailand, and Vietnam, are thriving with vibrant air cargo and logistics activities, while the UAE has emerged as the largest air cargo centre in the region and one of the largest re-export hubs in the world.

The Air Cargo & Logistics Asia 2013 Conference will address several issues affecting the region's air cargo industry, while it will also introduce new developments, such as E-Commerce Delivery and E-Tailing, which are already having a substantial impact on the transport industry in the Asian region.

"These additional subjects are expected to broaden the scope of this industry event, because the growth of E-Commerce in Asia, and in particular China, is phenomenal and since air transport is a vital element in the further growth of E-Commerce in this part of the world, we will invite major players in this sector to share their experiences and expertise with our delegates," van Fenema concluded.

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The organisers will publish regular updates about the event in its on-line newsletter "Air Cargo & Logistics Asia Update". The first edition is scheduled for publication in mid-January.