



MEDIA RELEASE

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**PAE FIRST TO USE TRADEGATE – BRYN SYSTEMS eIDO SERVICE**

Tradegate and Bryn Systems announced today that Bryn's eIDO software for the international liner shipping industry was complete. The first shipping line to deploy the new service will be Pacific Asia Express (PAE).

"Bryn's development will enable PAE to send electronic import delivery orders to customs brokers, freight forwarders and importers via Tradegate's Smartimports service. The software provides complete management of the shipping lines eIDO processes and can offer full integration with shipping lines core administration systems," Mr Blanchard said.

"The new service will enable PAE and other shipping lines to meet container terminal operators' demands for electronic import delivery orders".

"The system is completely integrated with our Atlantis CMR solution, providing customers with true EIDO capabilities and eliminating redundant data entry requirements." Bryn Systems managing director, Phill Kenny said.

"In conjunction with Tradegate, our new service will provide importers, customs brokers and freight forwarders with access to well over 50 per cent of Australia's containerized import trade", Mr Kenny said.

PAE has been piloting the software over the past month and is expected to go live with the service over the next two weeks.

"The capability provided by Bryn's software will enable us to significantly reduce our costs while meeting the needs of our clients and the industry", PAE's IT manager, Genevieve Abranches said.

It is estimated that when fully implemented the joint Tradegate Bryn service will result in savings to the import community of over \$13 million per annum from savings in time, courier costs, reduced traffic, less paper, and reduced truck times at the wharf.

The Bryn Systems development was made possible by a grant of \$250,000 from the Tradegate Development Fund.

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#### About Tradegate

Tradegate is an independent, not-for-profit, industry organisation, established to improve the efficiency of exports and imports moving across Australia's border through the use of electronic commerce. Tradegate provides electronic messaging and on-line e-commerce applications to exporters, importers and their service providers.

#### About Tradegate Development Fund

The Tradegate Development Fund (TDF) was established by the international trade and transport community to provide investment in e-commerce and/or other agreed industry activity that is of justifiable benefit to the commercial, operational, or legislative process supporting Australia's international trade and transport industry.

#### About Bryn Systems

Bryn Systems is a leading supplier of B2B integration solutions for the transport and logistics industries. Bryn works with clients to streamline business processes and automate redundant data entry requirements. Bryn develops and supports the market leading Atlantis CMR Customs solution for shipping lines.